

emily hope dobkin

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Imagineer / Space Maker / Social Justice Advocate / Possibilitarian

Ringleader of community building experiences that foster curiosity, social bridging and empowerment. Professional expertise in nonprofit administration, curriculum development, event planning, creative marketing, and in producing intergenerational, dynamic learning environments.

## PROFESSIONAL EXPERIENCE

### **Santa Cruz Museum of Art & History (MAH)**

#### **Manager of Public Playmaking – Santa Cruz, CA | Summer 2016 – Fall 2017**

- Led the execution of mission driven experiences rooted in art, history, creative play and culture in MAH'S new public space, Abbott Square: an outdoor marketplace which served more than 13,000 people in opening weekend through public programs
- Developed a public space engagement plan including: budget, prototyping schedule & evaluation, museum produced programs and community partnerships. Offered over 50 experimental programs during summer '17 which seeded a brand new event strategy
- Recruited, trained & managed 10 interns and ongoing volunteers to support public programming
- Planned events with underrepresented communities; established ways these groups could be represented & involved in co-creating public programming which allowed for twice as many Latinx participants than regular MAH programs

#### **Youth Programs Manager (MAH) – Santa Cruz, CA | Summer 2013 – Summer 2016**

- Activated participatory, community-engaged events & spaces, serving 5,000 youth & families a year at the MAH
- Served as the programmatic lead on monthly family festivals and weekly teen programs
- Restructured school field trip program with a focus on community building, serving over 2,000 students a year
- Designed curriculum and development for after school teen program rooted in social justice projects: Subjects to Change
- Recruited, trained and managed School Programs Coordinator, interns in arts education and community collaborations

#### **Programs Associate (MAH) – Santa Cruz, CA | Summer 2012 – Spring 2013**

- Coordinated Family Art Day Workshops. Developed and planned curriculum with teaching artists; facilitated art workshops geared for families on Saturday afternoons at the MAH
- Restructured family programming by instituting quarterly family festivals and a monthly "Kid Happy" hour series
- Created and developed a brand new teen program with a focus on arts for social change and community engagement; authored grant proposal for this program
- Assisted in marketing programs including: creating flyers using Photoshop and Illustrator, writing and distributing press releases, crafting event signage, authoring blog posts, updating social media outlets and distributing promotional materials

### **The Jordan Schnitzer Museum of Art**

#### **ArtsBridge Scholar – Eugene, OR | Spring 2011-Spring 2012**

- Worked within a partnership between local public schools and the JSMA to provide high-quality arts education into classrooms; part of the ArtsBridge America network that confronts the problem of elimination of arts from K-12 schools

### **Parks and People Foundation**

#### **SuperKids Enrichment Coordinator – Baltimore, MD | Summer 2009**

- Planned enrichment curriculum for rising second and third graders from the Baltimore City Public School system
- Managed enrichment counselors and coordinated daily schedules, weekly themes, and transportation for offsite field trips

## LEADERSHIP + ENGAGEMENT

#### **Motion Pacific Board of Directors – Motion Pacific, Santa Cruz CA | Board Member | Summer 2015-Fall 2017**

**2015 NAEA National Convention – National Arts Education Association | Presenter | Presentation: Designing Programs for Teens By Teens: Three Museums, Three Stories | March 2015**

**38th Annual NFCB Community Radio Conference - National Federation of Community Broadcasters | Presenter | Presentation: Radical Collaboration: Tools for Partnering with Community Members | June 2013**

#### **UO Emerging Leaders in the Arts Network (ELAN) - Americans for the Arts | Co-Chair | Fall 2011 – Spring 2012**

- Identified potential University of Oregon (UO) partners to support primary activities and events through sponsorship, co-ordination, audience participation, and volunteerism. Coordinated annual fundraising event, Beats & Brushstrokes.

## EDUCATION

#### **Master of Arts in Arts Management, concentration: Community Arts | June 2012**

*University of Oregon - School of Architecture & Allied Arts, Eugene, OR*

#### **Bachelor of Arts in English, concentration: Creative Writing | May 2008**

*Goucher College - Baltimore, MD*

## REFERENCES

Nina Simon

Executive Director /// Supervisor  
Santa Cruz Museum of Art & History  
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